

## Wyoming Trucking Association, Inc. Searching for President/CEO

Founded in 1939, the Wyoming Trucking Association, Inc. is searching for the best candidate to become the next President and Chief Executive Officer of the non-profit trade association that represents the trucking industry in Wyoming. The Association's approximately 300 members include private and for hire motor carriers along with allied industry companies who sell products and services to the trucking industry. This position reports directly to the WTA Board of Directors. This vital role needs an innovative and visionary individual, progressive and creative, assertive yet personable. Competitive pay and benefits commensurate with experience.

### Essential Job Functions

Public Advocacy	Human Resource Management
Association Governance	Communications
Membership Development	Meetings and Conventions
Business Development	External Relations
Fiscal Management	

### Desired Skills

- Familiarization with transportation industry, lobbying and trade association management.
- Excellent written and oral communication skills.
- Experienced public speaker in a variety of settings.
- Lobbying experience/relationships with elected and appointed officials, as well as agency personnel.
- Experience with budget and fiscal management.
- Experience in policy development and analysis.
- Ability to develop, sell and market ideas and programs.
- Knowledge of IT equipment and social media programs.
- Willingness to locate in Casper, Wyoming
- Willingness/ability to travel on an as needed basis.
- Willingness/ability to work weekends and evenings as needed.
- Strong ethical and moral integrity.

### Education and Experience

- Bachelor's degree from a four-year college/university with emphasis in management, public policy/government, transportation, or communications, or
- In lieu of bachelor's degree, will consider experience in the transportation industry, lobbying or trade association management; and
- Valid driver's license, insurable and
- Submission to credit history and criminal background check.

Interested applicants should send their cover letter and resume to the following address no later than March 1, 2024.

EMAIL – [sdf@wytruck.org](mailto:sdf@wytruck.org) or  
WTA Search Committee  
Wyoming Trucking Association, Inc.  
P.O. Box 1175  
Casper, WY 82602