

Organizational Membership and Board Demographics



1. Is your organization membership based on Business or organization memberships, or is it based on individual memberships?

		Response Percent	Response Count
Business/Organizational Membership		52.9%	9
Individual Membership		35.3%	6
No membership		11.8%	2
answered question			17
skipped question			11

2. What is the approximate percentage of each sex in your membership?

	0-20%	21-40%	41-60%	61-80%	81-100	Rating Count
Female	20.0% (1)	40.0% (2)	40.0% (2)	0.0% (0)	0.0% (0)	5
Male	0.0% (0)	0.0% (0)	60.0% (3)	40.0% (2)	0.0% (0)	5
answered question						5
skipped question						23

3. What is the approximate age distribution of your membership?

	0-20%	21-40%	41-60%	61-80%	81-100%	Rating Count
68 years +	75.0% (3)	25.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	4
49-67 years	0.0% (0)	50.0% (2)	50.0% (2)	0.0% (0)	0.0% (0)	4
37-48 years	0.0% (0)	75.0% (3)	25.0% (1)	0.0% (0)	0.0% (0)	4
18-36 years	25.0% (1)	75.0% (3)	0.0% (0)	0.0% (0)	0.0% (0)	4
less than 18	100.0% (4)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	4
answered question						4
skipped question						24


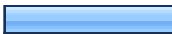




4. What is the approximate percentage of each sex that would attend your annual conference/meeting?

	0-20%	21-40%	41-60%	61-80%	81-100	Rating Count
Female	44.4% (4)	22.2% (2)	22.2% (2)	11.1% (1)	0.0% (0)	9
Male	10.0% (1)	10.0% (1)	20.0% (2)	30.0% (3)	30.0% (3)	10
answered question						10
skipped question						18

5. What is the approximate age distribution of those who would attend your annual conference/meeting?

	0-20%	21-40%	41-60%	61-80%	81-100%	Rating Count
68 years +	70.0% (7)	10.0% (1)	20.0% (2)	0.0% (0)	0.0% (0)	10
49-67 years	0.0% (0)	44.4% (4)	33.3% (3)	11.1% (1)	11.1% (1)	9
37-48 years	37.5% (3)	50.0% (4)	12.5% (1)	0.0% (0)	0.0% (0)	8
18-36 years	75.0% (6)	25.0% (2)	0.0% (0)	0.0% (0)	0.0% (0)	8
less than 18	80.0% (4)	0.0% (0)	0.0% (0)	20.0% (1)	0.0% (0)	5
answered question						10
skipped question						18

6. How many members do you have on your Board of Directors?

		Response Percent	Response Count
Less than 5		6.3%	1
5-7		25.0%	4
8-11		31.3%	5
12-15		18.8%	3
15-18		6.3%	1
18-21		0.0%	0
more than 21		12.5%	2
answered question			16
skipped question			12

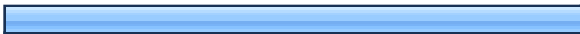







7. What is the percentage of each sex on your Board?

	0-20%	21-40%	41-60%	61-80%	81-100	Rating Count
Female	53.3% (8)	26.7% (4)	13.3% (2)	6.7% (1)	0.0% (0)	15
Male	7.1% (1)	21.4% (3)	7.1% (1)	21.4% (3)	42.9% (6)	14
answered question						16
skipped question						12

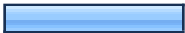


8. What is the approximate age distribution of your Board?

	0-20%	21-40%	41-60%	61-80%	81-100%	Rating Count
68 years +	60.0% (6)	30.0% (3)	0.0% (0)	10.0% (1)	0.0% (0)	10
49-67 years	25.0% (4)	12.5% (2)	43.8% (7)	12.5% (2)	6.3% (1)	16
37-48 years	23.1% (3)	46.2% (6)	23.1% (3)	7.7% (1)	0.0% (0)	13
18-36 years	90.0% (9)	10.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	10
less than 18	100.0% (5)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	5
answered question						16
skipped question						12

9. What methods of communication do you utilize with your membership? (check all that apply)

		Response Percent	Response Count
Mail		86.7%	13
Email		93.3%	14
Phone		86.7%	13
Website		66.7%	10
Blog		6.7%	1
Facebook		26.7%	4
Twitter		13.3%	2
Meetings (face-to-face)		73.3%	11
	Other (please specify)		1
		answered question	15
		skipped question	13

**10. What is the primary method of communication you utilize with your membership?
(check one)**

		Response Percent	Response Count
Mail		26.7%	4
Email		60.0%	9
Phone		0.0%	0
Website		0.0%	0
Blog		0.0%	0
Facebook		13.3%	2
Twitter		0.0%	0
Meetings (face-to-face)		0.0%	0
	Other (please specify)		0
answered question			15
skipped question			13

11. What methods of communication do you utilize with your Board? (check all that apply)

		Response Percent	Response Count
Mail		62.5%	10
Email		87.5%	14
Phone		87.5%	14
Website		25.0%	4
Blog		12.5%	2
Facebook		6.3%	1
Twitter		0.0%	0
Meetings (face-to-face)		75.0%	12
	Other (please specify)		1
answered question			16
skipped question			12









12. What is the primary method of communication you utilize with your Board? (check one)

		Response Percent	Response Count
Mail	<input type="checkbox"/>	6.3%	1
Email	<input checked="" type="checkbox"/>	75.0%	12
Phone	<input type="checkbox"/>	6.3%	1
Website	<input type="checkbox"/>	0.0%	0
Blog	<input type="checkbox"/>	0.0%	0
Facebook	<input type="checkbox"/>	6.3%	1
Twitter	<input type="checkbox"/>	0.0%	0
Meetings (face-to-face)	<input type="checkbox"/>	6.3%	1
	Other (please specify)		0
answered question			16
skipped question			12

13. For comparison purposes what is your total association budget?

		Response Percent	Response Count
Less than \$200,000	<input type="checkbox"/>	20.8%	5
\$201,000 - \$300,000	<input checked="" type="checkbox"/>	25.0%	6
\$301,000 - \$500,000	<input type="checkbox"/>	20.8%	5
\$501,000 - \$750,000	<input type="checkbox"/>	4.2%	1
\$750,000 - \$999,999	<input type="checkbox"/>	8.3%	2
\$1,000,000 or more	<input type="checkbox"/>	20.8%	5
answered question			24
skipped question			4

14. What is the size of your staff including the executive? (If you have part time round up to the next whole number.)

		Response Percent	Response Count
None		3.8%	1
1		19.2%	5
2 — 3		26.9%	7
4 — 5		30.8%	8
6 — 7		3.8%	1
8 - 11		3.8%	1
12 or more		3.8%	1
Other		7.7%	2
answered question			26
skipped question			2

Page 4, Q9. What methods of communication do you utilize with your membership? (check all that apply)

1	Webinar	Apr 10, 2013 8:42 AM
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Page 4, Q11. What methods of communication do you utilize with your Board? (check all that apply)

1	Webinar	Apr 10, 2013 8:42 AM
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Page 4, Q14. What is the size of your staff including the executive? (If you have part time round up to the next whole number.)

1	On the first question, we have both business and individual memberships.	Apr 8, 2013 9:43 PM
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2	I'm a hotel	Oct 5, 2012 7:56 AM
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